

Announcing the fifteenth
CARL HERTZOG AWARD
for excellence in book design



Sponsored by
Friends of the University Library
University of Texas at El Paso

BOOK DESIGNERS, PRINTERS AND PUBLISHERS

throughout the United States are encouraged to submit books printed in 2014 or 2015 for the fifteenth competition for the Carl Hertzog Book Design Award. Sponsored by the Friends of the University Library of the University of Texas at El Paso, this national award honors the lifework of one of this country's most accomplished book designers and printers, the late Carl Hertzog (1902-1984).

The competition is open to presses and publishers of all types and sizes. The winner and runners-up will receive national publicity and their works will be exhibited in the University Library of the University of Texas at El Paso for two months after the announcement of the award on March 6, 2016.

The winner will receive a \$1,000 cash prize, a framed certificate, and a specially struck bronze medal designed by Hertzog's long-time associate, the late Tom Lea.

The Friends of the University Library was established in 1987 as the support group of the University Library of the University of Texas at El Paso. Its purposes are to inform the El Paso community of UTEP Library programs and accomplishments; to involve the community in UTEP Library activities; and to encourage gifts to the UTEP Library.

By creating and sponsoring the Hertzog Award, the Friends of the University Library endeavor to underscore the importance of fine printing as an art, to encourage work by new and established artisans, and biennially recognize outstanding accomplishments in the field. Questions regarding the competition should be directed to the Director of the Library , 915-747-5683.

1. Only books and pamphlets, both finely printed and trade items, may be submitted; minimum length is 16 pages.
2. Privately published volumes with a minimum print run of 25 copies are eligible.
3. Entries must be published and entirely produced (designed, typeset or composed, printed, bound, etc.) in the United States.

4. There is a maximum number of five entries allowed, and all must have been printed in 2014 or 2015.
5. Books previously entered are not eligible.
6. Only one copy need be submitted.
7. There is no entry or handling fee.
8. The winning entry will become the property of the University of Texas at El Paso Library and will be placed in the Carl Hertzog Collection. The UTEP Library may keep other entries, at the option of the contestants.
9. While a printer, publisher, or designer may submit an entry, only the designer is eligible to receive the award.
10. All entries must be postmarked by **November 1, 2015**.
11. Submission and entry forms should be sent first-class, insured mail to:

HERTZOG AWARD COMPETITION
c/o Director of the Library
UTEP Library
El Paso, Texas 79968-0582

Carl Hertzog Book Design Award
Previous Winners

1991: Gerald W. Lange,
USC Fine Arts Press
*The Letter of Columbus on His
Discovery of the New World* (1989)

1992: Patrick Reagh,
Patrick Reagh Printers, Inc.
Jean Cocteau and the Illustrated Book
(1990)

1993: W. Thomas Taylor,
for Chama Press
Self-Portrait with Birds (1991)

1994: Richard Eckersley,
University of Nebraska Press
O Pioneers! (1992)

1996: James Linden,
Press in Tuscany Alley
The Ephemera of Adrian Wilson
(1994)

1998: Mark Argetsinger,
Hull Printing Co.
*An Oak Spring Flora: Flower
Illustration from the Fifteenth Century
to the Present Time* (1997)

2000: studio blue,
The Art Institute of Chicago
*The Lithographs of James McNeill
Whistler* (1998)

2002: Sara T. Sauers,
University of Iowa Center
for the Book
*No Shortcuts: An Essay on Wood
Engraving* (2001)

2004: Enid Mark,
The ELM Press
The Elements (2002)

2006: Gaylord Schanilec,
Midnight Paper Sales
Mayflies of the Driftless Region
(2005)

2008: Robert Buchert,
Tryst Press
The Allegory of the Olive Tree (2006)

2010: Chad Pastotnik,
Deep Wood Press and
James Dissette, Chester River Press
Heart of Darkness (2008)

2012: Robert Tauber,
Logan Elm Press
Solche Sensationen/Such Sensations
(2010)

2014: Tom Leech, and Arlyn Nathan
The Press at the
Palace of the Governors
*Jack Thorp's Songs
of the Cowboys*
(2012)